- All sentences relate to the topic. (unity)
- Each sentence also relates to the sentences before it. (coherence)
- Transition signals are a way to show what the relationship is.

- Words or phrases that show the relationship between ideas
 - Examples of ideas or concepts
 - Additional ideas or Agreement between ideas
 - Contrasting ideas or Disagreement
 - Result of some cause (or Reason for some effect)
 - Conclusion of your paragraph or a section

- Examples of ideas or concepts
 - For example,
 - For instance,
 - an example of (名詞)
 - such as (名詞)

- Additional ideas or Agreement between ideas
 - In addition
 - Also
 - and
 - Another (名詞) is
 - Furthermore

- Contrasting ideas or Disagreement
 - In contrast,
 - But
 - Although
 - However
 - Despite (名詞)

- Result of some cause
 - As a result,
 - So
 - Therefore

- Reason for some effect
 - Because
 - Since
 - The reason for this is

- Conclusion of your paragraph or a section
 - In conclusion,
 - Finally,
 - In summary,

One difference among the world's seas is that the salinity varies in different climate zones. For example, the Baltic Sea in Northern Europe is only one-fourth as salty as the Red Sea in the Middle East. There are two reasons for this. First of all, in warm climate zones, water evaporates rapidly. Therefore, the concentration of salt is greater. Second, the surrounding land is dry and as a result does not contribute much fresh water to dilute the sea. In contrast, water evaporates slowly in cold climates. In addition, melting snow adds fresh water to dilute sea water.