

WARHOL

words,
films,
and a little more



JULY 20, 1925
THE SCHENLEY TRUST
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BY THE COMMONWEALTH OF PENNSYLVANIA
WILLIAM BROWN



Band, St. Schenley High School



Schenley High School, 1925



Schenley High School, 1925

COMMENCEMENT
OF THE
SCHENLEY TRUST
INCORPORATED IN
PENNSYLVANIA
Held at Schenley High School
Monday Evening, May 12, 1925



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SCHENLEY JOURNAL

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1928年8月6日，ピッツバーグ生れ

*ディズニーが「ミッキーマウス」を世に問うた年

スロヴァキア共和国からのウクライナ系移民の三男

父アンドレイ，建設労働者，1942年死

母ジュリア，造花・イースターエッグなどをつくる

本名アンドリュー・ウォーホラ，Andrew Warhola

体が弱く神経衰弱気味の内気な性格

Gilles Deleuze

“repetition is itself in essence imaginary... it makes that which it contacts appear as elements or cases of repetition.”

Gilles Deleuze

I think every painting should be the same size and the same color so they're all interchangeable and nobody thinks they have a better painting or a worse painting... Besides even when the subject is different, people want the same painting.

I'm afraid that if you look at a thing long enough, it loses all of its meaning.

I suppose I have a really loose interpretation of "work" because I think that just being alive is so much work at something you don't always want to do. Being born is like being kidnapped. And then sold into slavery. People are working every minute. The machinery is always going. Even when you sleep.

I like boring things.

I've decided something: Commercial things really do stink. As soon as it becomes commercial for a mass market it really stinks.

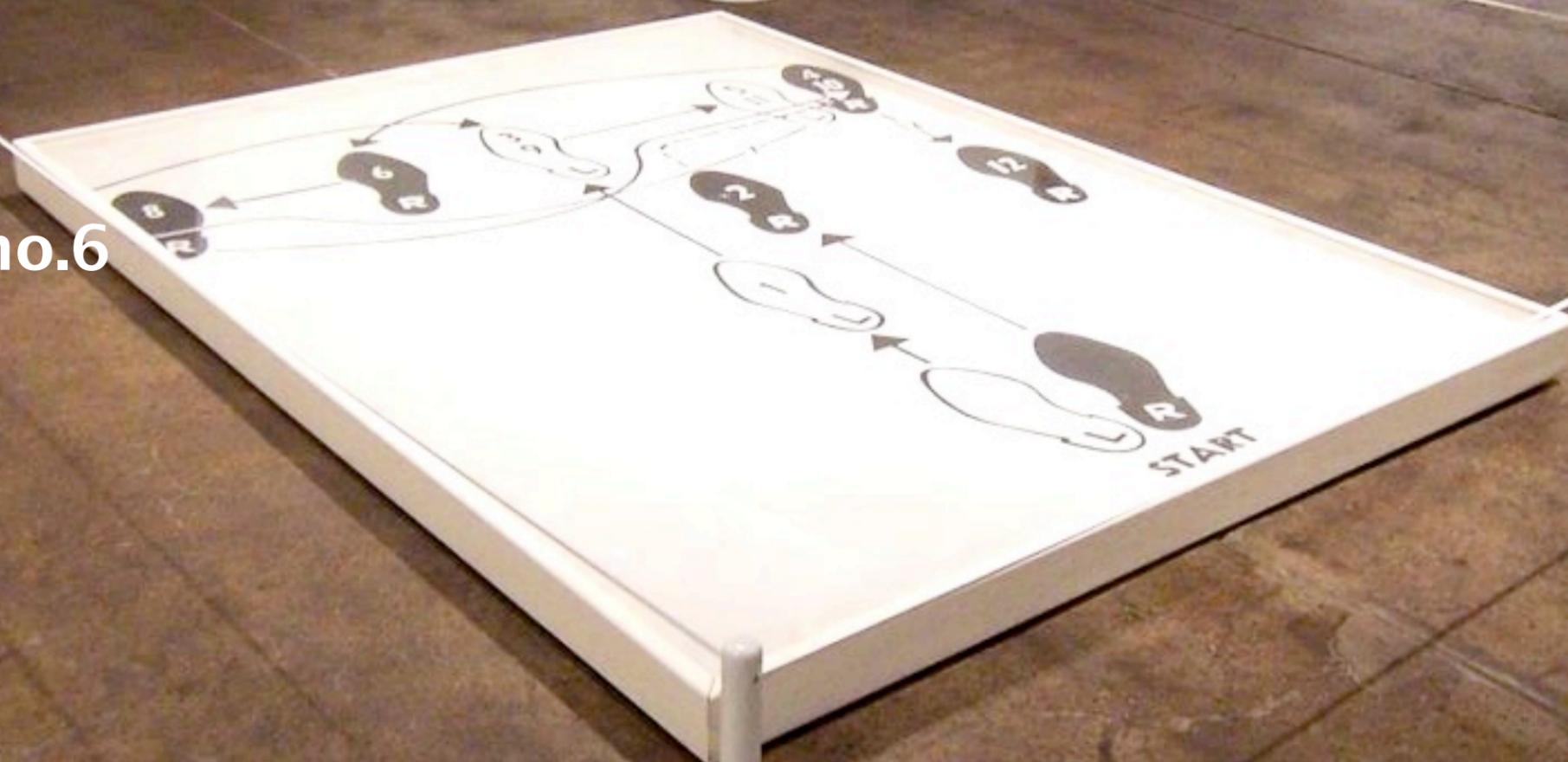
repetition adds up to reputation.

When I think about the sort of person I would most like to have on retainer, it would be a boss. A boss who could tell me what to do, because that makes everything easy when you're working.

WARHOL
Turquoise Marilyn
1962

I like money on the wall. Say you were going to buy a \$200,000 painting. I think you should take that money, tie it up and hang it on the wall. Then when someone visited you, the first thing they would see is the money on the wall.

Warhol
Dance Diagram no.6
1962



What's great about this country is that America started the tradition where the richest consumers buy essentially the same things as the poorest. You can be watching TV and see Coca-Cola, and you know that the President drinks Coke, Liz Taylor drinks Coke, and just think, you can drink Coke, too. A Coke is a Coke and no amount of money can get you a better Coke than the one the bum on the corner is drinking. All the Cokes are the same and all the Cokes are good. Liz Taylor knows it, the President knows it, the bum knows it, and you know it.....

**I paint this way because I want to be a machine.
Everything I do is done like a machine, because this
is what I want to do. I think it would be great if
everybody is like that. Machines have much fewer
problems. I'd like to be a machine — wouldn't you?**

I want everybody to think alike Everybody looks alike and acts alike, and we're getting more and more that way. I think everybody should be a machine...because you do the same thing every time. You do it again and again... It doesn't matter what you do. Everybody just goes on thinking the same thing, and every year it gets more and more alike. Those who talk about individuality the most are the ones who most object to deviation, and in a few years it may be the other way round. Someday everybody will think just what they want to think, and then everybody will probably be thinking alike.....

Jackie The Week That Was 1963

Dying is the most embarrassing thing that can ever happen to you, because someone's got to take care of all your details.

I never think that people die. They just go to department stores.

WARHOL
Most wanted men
1964

woronov in the warhol photo booth

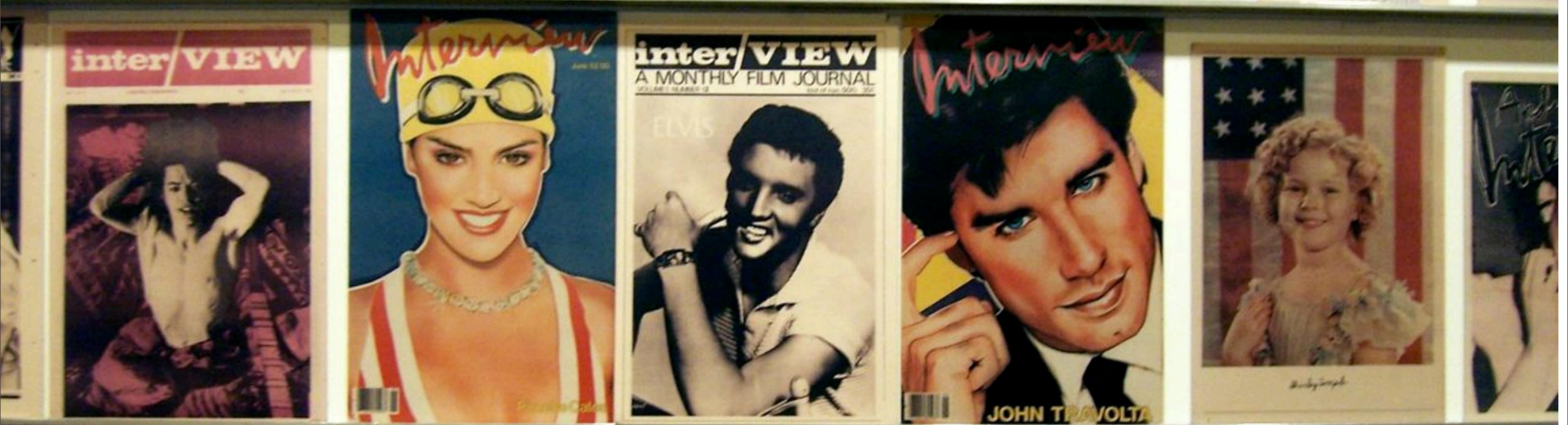
Silver Clouds, 1966



Merce Cunningham
RainForest
1968

choreography by Cunningham
music by David Tudor
set by Warhol
costumes by Jasper Johns

WARHOL
films



People sometimes say that the way things happen in the movies is unreal, but actually it's the way things happen to you in life that's unreal. The movies make emotions look so strong and real, whereas when things really do happen to you, it's like watching television -- you don't feel anything.

In the future, everyone will be world-famous for 15 minutes.

I love Los Angeles. I love Hollywood. They're beautiful. Everybody's plastic, but I love plastic. I want to be plastic.”

I met someone on the street who said wasn't it great that we're going to have a movie star for president, that it was so Pop, and (laughs) when you think about it like that, it is great, it's so American.

Empire, 1964

Sleep, 1963

WARHOL

Outer and Inner Space

1965

Filmed in two thirty-three minute b/w segments with Warhol's Norelco camera, the film focuses on actress Edie Sedgwick. The two segments were spliced together on two separate reels of film creating a split screen with four close ups of the actress. Two of the images show Sedgwick speaking spontaneously into the camera, while the other two are of her speaking to someone off-screen, commenting on watching herself on television.

Paul Taylor: What about your transformation from being a commercial artist to a real artist.

Andy Warhol: I'm still a commercial artist. I was always a commercial artist.

Paul Taylor: Then what's a commercial artist?

Andy Warhol: I don't know – someone who sells art.

Paul Taylor: So almost all artists are commercial artists, just to varying degrees.

Andy Warhol: I think so.

Paul Taylor: Is a better commercial artist one who sells more work?

Andy Warhol: I don't know. When I started out, art was doing down the drain. The people who used to magazine illustrations and the covers were being replaced by photographers. And when they started using photographers, I started to show my work with galleries. Everybody also was doing window decoration. That led into more galleries. I had some paintings in a window, then in a gallery.

Paul Taylor: What do you ever see that makes you stop in your tracks?

Andy Warhol: A good display in a window... I don't know, a good-looking face.

PT: What's the feeling when you see a good window display or a good face.

Warhol: You just take longer to look at it. I went to China, I didn't want to go, and I went to see the Great Wall. You know, you read about it for years. And actually it was great. It was really, really, really great.