

Audio Art, Art & Technology, Bio Art,
Cell Phone Art, Computer Art, Digital
Art, Electronic Art, Generative Art,
Hacktivism, Interactive Art, Internet
Art, Media Technology Art, Network
Art, Performance Art, Robotic Art,
Software Art, Sound Art, Video Art,
Video Game Art

what's media art?

メディアアート論2008/茂登山

what's media art?

1. definition
2. history
3. media
4. art
5. media art, so-called
6. media & art

1. definition

New media art is an art genre that encompasses artworks created with new media technologies, including computer graphics, computer animation, the Internet, interactive technologies, robotics, and biotechnologies.

New media art is a generic term used to describe art related to, or created with, a technology invented or made widely available since the mid-20th Century.

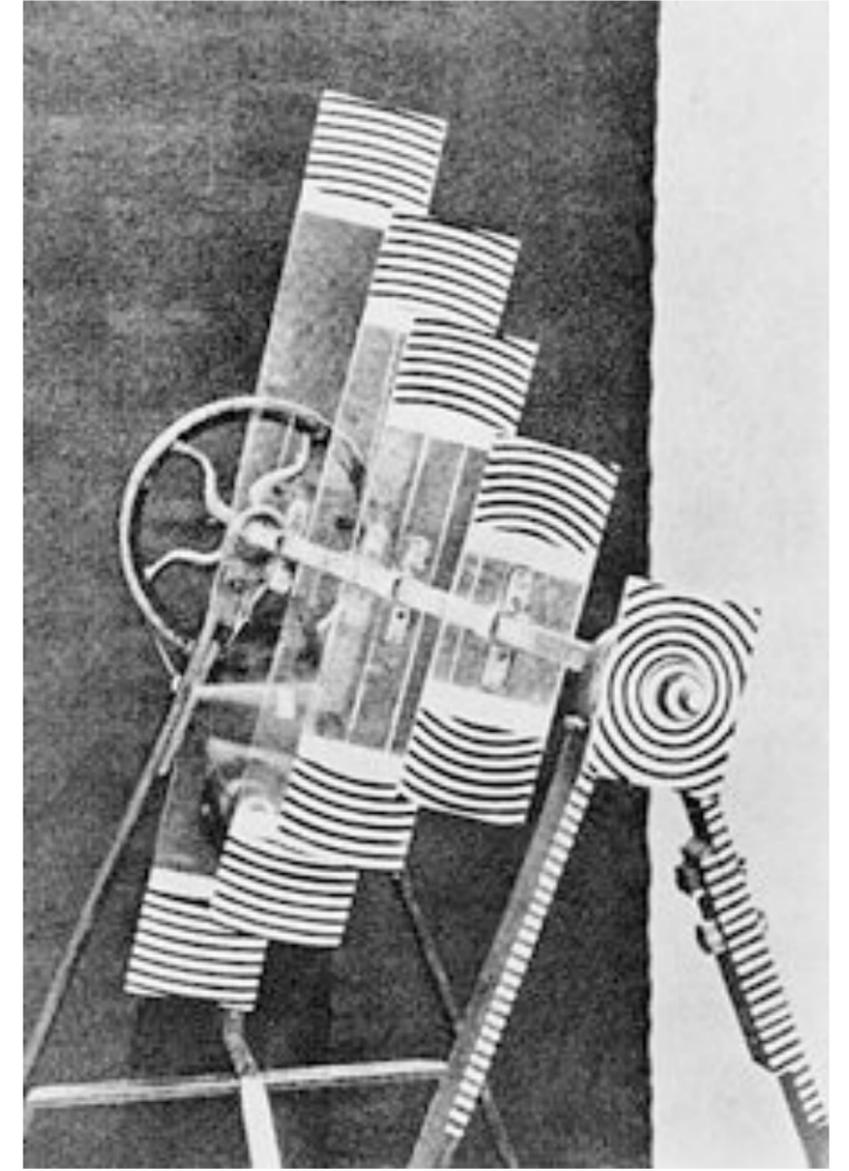
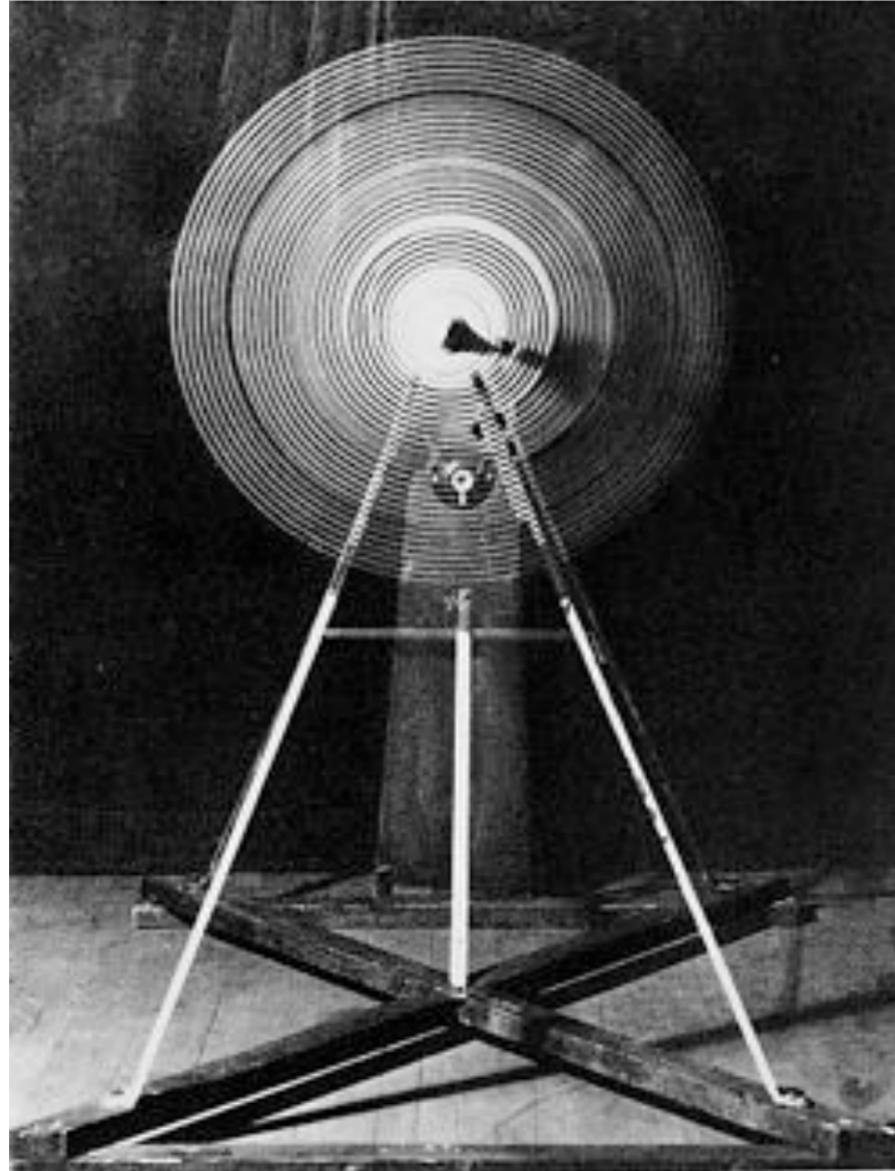
2. history

DUCHAMP

Art & Technology

John WHITNEY

Marcel DUCHAMP
Rotative plaques verre
1920



E.A.T.

**9 Evenings: Theatre and Engineering
October 1966 at the 69th Regiment
Armory in New York**

This event brought together
40 engineers and 10
contemporary artists who
worked together on
performances that
incorporated new technology.

Cybernetic Serendipity, 1968

John WHITNEY, Arabesque, 1975

3. media

- [medium] a liquid with which pigments are mixed to make paint.
- [the media] the main means of mass communication (esp. television, radio, newspapers, and the Internet)
- new media

Jan Van EYCK
Portrait of Giovanni Arnolfini and his
Wife, 1434



**Nicephore NIEPCE
1826**



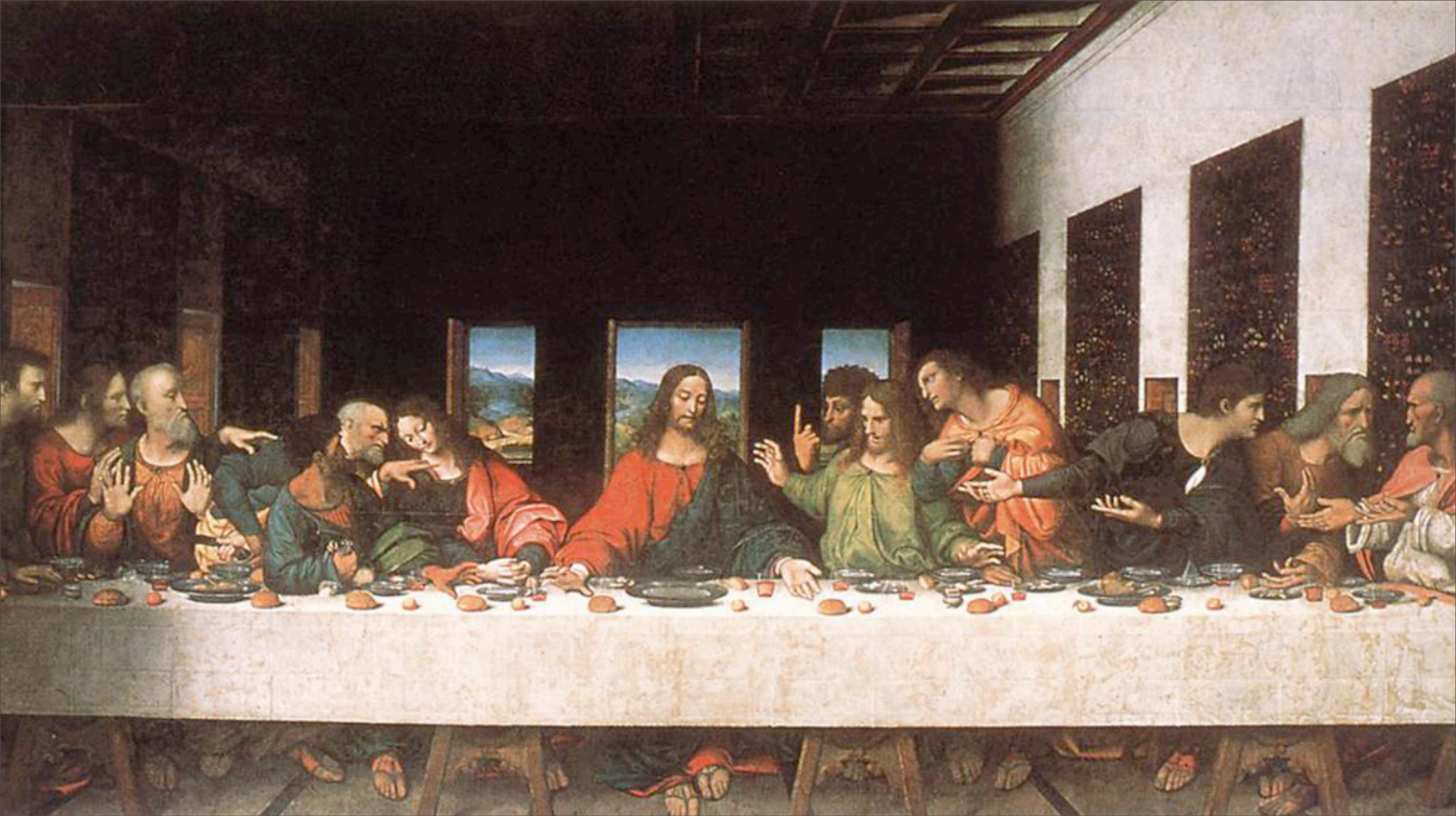
Rene MAGRITTE, Le Viol, 1934

4. art

- [arts] skill at doing a specified thing, typically one acquired through practice
<ars<techne
- [Art] the expression of human creative skill and imagination
- contemporary art, art after the 2nd World War

**Floris Claesz van Dyck
Breakfast Still Life
1613**





Joseph KOSUTH

One and Three Chairs

1965

"Art is the definition of art."

5. media art, so-called

interaction

participation

body

.....

Jeffrey SHAW, Legible City



八谷和彦, 視聴覚交換マシン, 1993

Rafael Losano=HEMMER
Vectorial Elevation

“Biopresence 2055”
FUKUHARA Shiho + Georg TREMMEL

6. media & art

WARHOL

ad

media-conscious

relation

WARHOL

Turquoise Marilyn

1962

**Richard Avedon
Andy Warhol, artist
1969**

Barbara Kruger
Untitled (I shop therefore I am)
1987

**Cindy SHERMAN,
Untitled Film Still #21, 1978**

Guerrilla Girls